

Special Event for PMAC 2024 (Book Launch)

Title: The Book Launch Event of

“Unveiling the Legacy of Thailand's Universal Coverage Scheme and 37 Years on the Samphan Path: A Journey of Development and Public Policy Transformation”

Date and Time: 31st January 2025 at 13.00 – 13.30 hrs.

Length of time: 30 mins

Contact person:

Ms. Atcharaporn Thammachot
National Health Security Office
Tel 061-4027506
E-mail: atcharaporn.t@nhso.go.th

Objective:

To celebrate Thailand’s journey toward health equity and universal health coverage through the legacy of the Universal Coverage Scheme (UCS) and the transformative power of collaborative policy development. This concept note aims to honor the vision and dedication of Dr. Sanguan Nittayarumphong and the Universal Coverage Scheme (UCS), along with the contributions of the Sampran Group, whose insights have driven meaningful reforms in Thailand’s health system. Authored by Dr. Vichai Chokevivat, the two featured publications provide insights into the strategies, challenges, and innovations that have shaped Thailand’s model for equitable healthcare, inspiring future generations to prioritize knowledge-driven and community-centered health policies.

Background:

More than 22 years ago, Dr. Sanguan Nittayarumphong’s pioneering vision brought the Universal Coverage Scheme (UCS) to life, establishing a foundation for universal health coverage in Thailand. This system has since evolved to meet the health needs of millions and address health inequities. The National Health Security Office (NHSO) continues to carry forward this legacy, striving to ensure accessible, equitable healthcare for all.

This year’s book launch, Unveiling the Legacy of Thailand's Universal Coverage Scheme and 37 Years on the Samphan Path: A Journey of Development and Public Policy Transformation, pays tribute to the commitment and resilience of Thailand’s health advocates. Authored by Dr. Vichai Chokevivat, the two books featured in this event— The History of Thailand's Universal Coverage Scheme, which traces the establishment and milestones of UCS, and On the Sampran Path: The Process of Development and Driving Public Policies, which documents the impactful role of the Sampran Group— offer a comprehensive view of Thailand’s health policy journey. As an incubator for innovative thinking, the Sampran Group played a key role in promoting the “Right

View” and fostering knowledge-driven reforms that have shaped Thailand’s public health landscape.

This event will provide an invaluable opportunity to reflect on the lessons learned from Thailand’s health policy evolution and to inspire new approaches in health system reforms. Through stories of struggle, collaboration, and triumph, Dr. Vichai’s works reveal the enduring values of inclusivity and resilience, celebrating Thailand’s journey and its ongoing commitment to health equity.

Speakers:

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| 1. Professor Goran Tomson | International Health Systems Research
Karolinska Institute, Distinguished Fellow
George Institute Global Health (VDO Record) |
| 2. Dr. Vichai Chokevivat | The author |
| 3. Dr. Supat Hasuwannakit | Director of Sabayoi Hospital and President of
Rural Doctor Society |
| 4. Dr. Wiwat Rojanapithayakorn | Advisor to the AUN-HPN Steering Committee
/Executives and representatives from
Mahidol University |

Moderator:

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| 1. Ms. Chalarntorn Yothasmutra | Director, International Collaboration on
UHC Division, NHSO |
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Tentative Agenda

13.00 – 13.02 hrs.

Welcome and Session Introduction

Ms. Chalarntorn Yothasmutra
Director, International Collaboration on UHC
Division, NHSO

13.02 – 13.05 hrs.

Video Message and Tribute to Dr. Sanguan Nitayarampong

By Professor Goran Tomson
International Health Systems Researcher,
Karolinska Institutet, and Distinguished
Fellow, George Institute for Global Health
(TBC)

13.05 – 13.25 hrs.

Discovering the Books and Insights from the Author

1) Dr. Vichai Chokevivat, Author

Talking Points: As the principal consultant and author, Dr. Vichai will highlight key sections of the books and discuss their significance and relevance to Thailand's Universal Coverage Scheme (UCS).

2) Dr. Supat Hasuwannakit, Director of Sabayoi Hospital and President of the Rural Doctor Society

Talking Points: Reflecting on the perspectives of a new generation of rural doctors, Dr. Supat will explore the evolution of the Rural Doctor Society and its role in advancing the UCS and Thailand's healthcare system, as related to the books.

3) Prof.Dr. Wiwat Rojanapithayakorn, Advisor to the AUN-HPN Steering Committee and Representative of Mahidol University

Talking Points:
Prof.Dr. Wiwat, the editor of the book, will share insights and recommendations on the books, highlighting their quality and value for the audience.

Moderator: Ms. Chalarntorn Yothasmutra

13.25 – 13.30 hrs.

Group Photo and Book distribution